



# Visual Rules Professional Services

## Service Portfolio

- Rule Start
- Rule Capture
- Rule Quality
- Rule Deployment
- Rule Training

## Business Rules Excellence in Practice

The Business Rules approach promises more agile software, lower maintenance costs and a stronger involvement of business experts in the automation of their business rules. The prerequisite for achieving these goals is a methodical approach in the deployment of a Business Rules Management System (BRMS). For this Visual Rules Professional Services provides you the methodical approach, the technological competence and the best practices from numerous international customer projects.

Visual Rules Professional Services stands for Business Rules Excellence.

## Business

With Professional Services companies in different industries become more agile in their area of business. They verifiably achieve faster changeability and full transparency of the business rules in their IT systems – and this at lower costs.

## Rules

Together with you Professional Services analyzes your business rules. The result is efficient and effective rule management. The integrated graphical business rules approach combines business experts and IT in all phases of implementing your rule-based systems.

## Excellence

As a result of the methodical approach and the experience of our Professional Services, you are provided with structured and reusable business rules. With the services you tap our many years of experience in the area of Business Rules Management.



## Visual Rules Professional Services

Individually combine services for successful Business Rules Management

- Evaluation
- Proof of Concept
- Modeling
- Documentation
- Review
- Validation
- Integration
- Deployment
- Customizing
- Training
- Mentoring

Professional Services gives you support in effectively deploying Visual Rules in your company. Services can be individually combined – depending on your requirements.

### Rule Start

Fast and professional from the start

You have identified an application scenario for the use of a Business Rules Management System. It's now time to acquaint yourself with the possibilities of Visual Rules graphical Business Rules technology through evaluation. Or you have already decided on the use of Visual Rules and now want to ensure the correct implementation of your plan via a proof of concept.

Our Professional Services has a wide-ranging wealth of experience from a great number of product roll-outs in different application scenarios. Independent from specific area of business or technical infrastructure, we are able to provide you competent advice in the introduction and application of the Visual Rules Business Rules Management System. Use our experience for an efficient start.

### Rule Capture

Analyze – Identify – Structure

Rule Capture in the Business Rules approach refers to the identification, documentation and structuring of business rules. The professional modeling of business rules by business experts takes center stage at the outset of implementing a rule-based system. Technical aspects are handled separately.

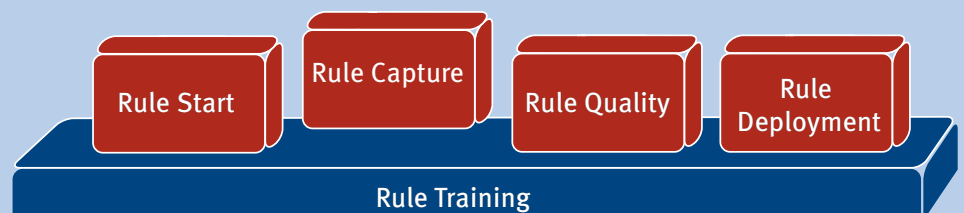
Visual Rules is already employed in Rule Capture and supports our methodical approach of rule analysis and graphical rule modeling. Via the methodical approach our Professional Services makes sure that business rules are fully identified, structured and uniformly documented.



“The support from visual rules Professional Services was top-notch! We would go with Innovations any time if we again had to carry out our project to create an early warning system.”

Eckart Schröder, Director of Active Credit Portfolio Management, HypoVereinsbank, Germany

Choose your services from the Professional Services portfolio.





“The Professional Services provided by Innovations was the low risk option to get our mobile plan calculator completed. They quickly gained an in-depth understanding of our business requirements, translating them into a technical design that integrated well with our database structure and the rest of our application environment.”

**Kim Wingerei, CEO MobileSelect, Australia**

## Rule Quality

### The how to of modeling

In practice business rules quickly exhibit a high degree of complexity and dependency to one another. The goal of the Rule Quality service is to ensure the professional correctness of modeled rules and the quality of the models.

Professional Services supports you through reviews of your rule models to achieve a high measure of modeling quality. Aspects such as these are considered: Are the rules clearly structured, flexibly extensible, reusable and completely documented?

The automated application of rules is only possible if they are complete and consistent. Here Visual Rules follows the concept of case based validation. This methodical approach ensures the quality and completeness of the professional results of rule models and at the same time forms the basis for the automated test procedures in Rule Deployment.

## Rule Deployment

### Seamless integration for the highest level of agility

The agility that accompanies the use of a Business Rules Management System can only be achieved through seamless integration and a rapid deployment of changes to the business rules.

The software architects of our Professional Services show you the integration of Visual Rules, optimally tailored to your IT infrastructure and development process. In doing so, we make sure that the wide-ranging features of Visual Rules are fully exploited.

Our Professional Services also help you to install a Rule Deployment process customized for your infrastructure. Test procedures integrated in the deployment process ensure that only successfully tested rules are used in production.



“Within just one week of active on-site support by Innovations in Dubai, we managed to resolve all of the important questions for our project: how best to use visual rules in order to meet our requirements. At the end of the week, we were well equipped to start developing tailored solutions.”

**Anugopal Venugopalan,  
Vice President Zafin Labs,  
United Arab Emirates**



## Rule Training

### How to professionally manage your business rules

Professional Services offers both training courses as well as project mentoring. This puts you in the position of being able to carry out the entire business rules development process on your own.

In the context of a certification program, consultants can prove their Visual Rules skills to be documented with a certificate. Different specifications are offered. They are the basis for the partner certification.

#### Certification as

- Certified Visual Rules Business Consultant
- Certified Visual Rules Technology Consultant

# Visual Rules Professional Services at a glance

- Provides the methodical approach, the technological competence and best practices
- Many years of experience in the area of Business Rules Management from numerous international customer projects
- Individually combinable services for your successful Business Rules Management
- Customization of the Visual Rules BRMS to extend individual features
- Training with individual courses and mentoring
- Program for business and technical certification of consultants
- Worldwide support with our partner network

## About Innovations Software Technology

Innovations Software Technology provides products and services related to Business Rules Management. This comprises the processes and tools for defining and managing business rules for their automated deployment in operational IT systems.

With its Visual Rules product, Innovations offers an especially intuitive and high-performance Business Rules Management System. Business analysts can use it to graphically model, run, test and monitor business rules. IT experts directly integrate business rules into operational systems and thus create the necessary transparency, flexibility and traceability of business logic for competitive companies.

Consulting companies on Business Rules Management and the use of Visual Rules is part of the extended services offered by Visual Rules Professional Services.

Innovations' customers and partners include, among others, the Bausparkasse Schwäbisch Hall, HypoVereinsbank AG, Die Schweizerische Post – PostFinance, Dresdner Bank AG, UBS AG, Entory AG, SunGard Forbatec GmbH, SunGard Futures Systems, Quelle AG and CLAAS.

## Information on trademarks:

Visual Rules is a registered trademark of Innovations Software Technology. Innovations' rule technology is patented (GBM 20014430).

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