



## Approval granted by antitrust authorities **Acquisition of inubit AG, Berlin, completed** Products complement each other perfectly

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- ▶ Erica Fölsche appointed to inubit's Board of Directors
- ▶ Wide product portfolio for the Internet of Things and Services
- ▶ Individual consulting services and tailored solutions

Stuttgart/Immenstaad/Berlin – The Bosch Group has completed the acquisition of the software specialist inubit AG, based in Berlin. The agreement for the 100 percent acquisition of inubit stock was signed last July; the antitrust authorities have since approved the transaction. It has been agreed that the purchase price will not be disclosed.

Inubit AG will initially remain a legally independent entity after the transaction has been closed. A merger with Bosch Software Innovations GmbH is planned for the medium term. The inubit acquisition puts the number of associates employed by the software and systems unit of the Bosch Group at 450 at its locations in Waiblingen, Immenstaad am Bodensee, Berlin, Chicago, and Singapore.

The closing of the transaction will add three members to the inubit AG executive board: in addition to Dr. Torsten Schmale (CEO) and Michael Hahn (COO), Erica Fölsche will accompany the integration into the Bosch Group as CFO. Dr. Heinz Derenbach, Chairman of the Board of Bosch Software Innovations GmbH, will become Chairman of the inubit Board of Directors. Together, the two companies will develop software products and industry-specific solutions for global applications in corporate and internet-based business models. Apart from these product solutions and

cloud services, they will work with customers to implement projects and services that are specifically tailored to customers' needs and requirements.

Bosch Software Innovations will soon be offering combined products for Business Process Management (BPM), Business Rules Management (BRM), Business Data Management, and Infrastructure Management. These products form the basis for applications in the Internet of Things and Services as well as for the development of business models based on those applications.

“With inubit’s additional process and technology expertise, we are taking the development of Bosch activities in the realm of the Internet of Things and Services further forward,” Derenbach said. “Together, we can use this competence to meet the needs of all fields in the connected world – companies, mobility, energy management, city, life, and industry,” he continued. “Our companies, technology, and cultures complement one another perfectly,” Dr. Schmale said. This way, an even more comprehensive and attractive product portfolio can be offered to customers. “Under the motto ‘integrate & innovate – creating the future together’ we can now consistently build on existing business segments and, at the same time, tap new and promising markets,” Schmale said.

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*Bosch Software Innovations GmbH, the software and systems unit of the Bosch Group, designs and develops innovative software and systems solutions for an international clientele. For banks and financial services providers, Bosch Software Innovations offers specialized products in the areas of compliance, risk management, and customer relationship management. Its systems solutions for mobility and energy infrastructures range from analysis and implementation up to the operation of fully integrated hardware and software systems. We provide our customers with the support they need to develop innovative business models that interconnect functions, services, and devices via the internet. Using Bosch Software Innovations' leading technologies, customers can increase the efficiency and flexibility of complex applications to gain a long-term competitive advantage.*

Additional information can be accessed at [www.bosch-si.de](http://www.bosch-si.de)

*The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 285,000 associates generated sales of 47.3 billion euros in fiscal 2010. For 2011, the company forecasts sales of more than 50 billion euros and a headcount of a good 300,000 by the end of the year. The Bosch Group comprises Robert Bosch GmbH and its more than 350 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent 3.8 billion euros for research and development in 2010, and applied for over 3,800 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.*

*Bosch is celebrating its 125th anniversary in 2011. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as a "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.*

*Additional information can be accessed at [www.bosch.com](http://www.bosch.com), [www.bosch-press.com](http://www.bosch-press.com), and [www.125.bosch.com](http://www.125.bosch.com).*

*inubit AG is a leading supplier of integrated process management systems. From the basic technology of inubit Suite to BPM methodology and a comprehensive service portfolio, inubit supports companies in every phase of business process management. In order to achieve lasting results, inubit brings together the requirements of IT and those of its specialist departments, translating them into universally compatible products and solutions that offer good value for money. With its regional companies and local partners, inubit is represented in more than ten countries, and supports more than 450 customers worldwide.*

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